

# Easterseals Affiliate Messaging Examples

## **Universal Boilerplate**

Easterseals is leading the way to full equity, inclusion, and access through life-changing disability and community services.

For more than 100 years, we have worked tirelessly with our partners to enhance quality of life and expand local access to healthcare, education, and employment opportunities. And we won't rest until every one of us is valued, respected, and accepted.

Through our national network of affiliates, Easterseals provides essential services and on-the-ground supports to more than 1.5 million people each year — from early childhood programs for the critical first five years, to autism services, to medical rehabilitation and employment programs, to veterans' services, and more. Our public education, policy, and advocacy initiatives positively shape perceptions and address the urgent and evolving needs of the one in four Americans living with disabilities today.

Together, we're empowering people with disabilities, families and communities to be full and equal participants in society.

#### **Southern California**

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With more than 2,800 employees, 60-plus service sites, and hundreds of community partnership locations, Easterseals Southern California provides essential services and on-the-ground supports to more than 13,000 Californians each year. We offer programs throughout the lifespan, including child development and early education services, adult and senior day services, autism therapy services, independent living options, employment programs, and more. Since World War II, we have also served veterans and their families and caregivers through our Bob Hope Veterans support program.

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### **New Jersey**

Easterseals is leading the way to full equity, inclusion, and access through life-changing disability and community services.

Since 1948, Easterseals New Jersey has worked tirelessly with our partners to enhance quality of life and expand local access to healthcare, education, and employment opportunities. And we won't rest until every New Jerseyan is valued, respected, and accepted.

Each year, we serve more than 9,000 New Jerseyans with disabilities through essential services and on-the-ground supports, including residential group homes and community living services, workforce development and employment programs, adult day training, community-based individual support, and camping and recreation programs.

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### North Georgia

Easterseals is leading the way to full equity, inclusion, and access through life-changing disability and community services.

For more than 50 years, Easterseals North Georgia has worked tirelessly with our partners to enhance quality of life and expand local access to early intervention, education, therapy, and care for children with disabilities and special needs. And we won't rest until every child is valued, respected, and accepted.

Each year, we provide essential services and on-the-ground supports to nearly 4,000 children from birth to age five in metro Atlanta and North Georgia — offering early intervention therapy and mental health services, early education and care programs, the PLAY Project for kids with autism, our Foster Grandparents program, and direct financial assistance through our Champions for Children Program.

Together, we're empowering children with disabilities, families, and communities to be full and equal participants in society.