



 **easterseals**
Louisiana

2016 Annual Report

taking on disability together



In reflecting on 2016, what signifies this year and what will ultimately become our one year “snap shot” in time is our rebranding initiative.

You will see in this annual report that we have replaced our beloved and historic red lily logo with a vibrant orange image accompanied by yellow accents. Our familiar name “Easter Seals” is now one word and is presented in a different, modern font style. Our new tagline “Taking on Disability Together” is a bold, direct and clear message. What you are seeing is not only a Louisiana effort, but a National undertaking, over two (2) years in the making and now several months into implementation.

Rebranding was an emotional journey for many of us intimately involved with the organization, either as staff members, clients, stakeholders or supporters. The near 100-year-old “brand” was comfortable, safe and consistent and many of us struggled with change. As the journey unfolded, this initial fear of change and the unknown turned into excitement. Rebranding was a way for us to celebrate the past and proudly reflect on the millions of individuals and families Easterseals has supported, as well as an opportunity for us to embrace the future. This reintroduction allowed us to remind those who know us well that we are still here and will be for many more generations. Rebranding also served as a chance to introduce ourselves to those younger people who may not know us, but may need us in the future.

Since 1919, Easterseals has been the indispensable resource for people and families challenged by disability. Now, as America faces a broad range of new issues, Easterseals is changing the work we do and helping to redefine disability for the 21st century by making profound positive differences in people’s lives every day. Please enjoy this annual report as you learn more about the impact Easterseals Louisiana is making on the lives of people of all ages with intellectual and developmental disabilities, our elderly, and persons with behavioral health challenges. We are Easterseals Louisiana, and we are

With Warm Regards,

Tracy Garner

President/CEO

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STRATEGIC VISION

Easterseals Louisiana is governed by a Board of Directors who directs the President/CEO in oversight of the organization. Easterseals Louisiana maintains a formal, focused strategic mission, emphasizing Fiscal Management, Quality Enhancement, Technology, Marketing & Development, Human Resources and Program & Service Line Enrichment.



PROGRAMS & SERVICES

LIVE

supportive housing

Provides a safe and comfortable environment for those with behavioral health, substance abuse, or co-occurring disorders with the ultimate goal of independent living.

support coordination

Assists disabled children, adults, and the elderly and those with behavioral health issues in accessing needed services to increase their independence.

crisis services

Assists in reducing the use of hospitalizations or visits to the emergency room by the delivery of immediate community based treatments and interventions for families in crises.

LEARN

community psychiatric support treatment services (cpst)

Provides goal-directed support and solution focused interventions, which are intended to assist individuals achieve objectives.

psychosocial rehabilitation services (psr)

Assists individuals with integration as an active and productive member of the community, while minimizing the amount of ongoing supports or interventions.

peers training

Helps teens with Autism learn how to make friends.

earlysteps- system point of entry (spoe)

Identifies, evaluates, and supports infants and toddlers, ages birth to 3, who may have developmental disabilities.

WORK

employment resource & referral

Offers a range of resources that help prepare individuals for the work force.

PLAY

campership

Provides funding for summer camp tuition for children and young adults with disabilities.

ACT

community engagement

Support from a network of volunteers, advocates, donors and vendors who assist us in sustaining our mission.



Our Vision

"It is our vision to be recognized as an organization that transforms communities and engages members through quality services, knowledge and compassion."

For nearly 100 years, Easterseals has been the indispensable resource for people and families challenged by disability. Now, as America faces a broad range of new issues, we make a major, positive, life-changing difference in the lives of people and families challenged by today's disabilities. The work we do every day is redefining disability for the 21st century.

95%

of staff say they feel proud to tell people they work for Easterseals LA!

96%

of participants felt that their Support Coordinator has a good and caring attitude towards them.

96%

of Behavioral Health participants reported that the supports and services they receive from ESL have been helpful in their recovery efforts.

92%

of participants reported that they were satisfied with the Waiver/Behavioral Health services being provided.

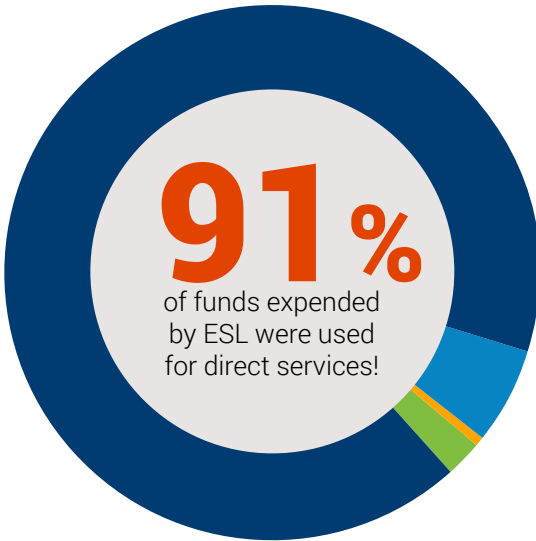


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FISCAL YEAR 2016 INCOME & EXPENSE STATEMENT

Public Support & Revenue

Program Service Fees	\$5,821,484
Contributions/Grants	\$3,256,154
Special Events/Projects	\$131,797
Miscellaneous	\$18,501
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Total Support Revenue	\$9,227,936



- Direct Services 91%
- Management & General 6%
- Fundraising 2%
- Support to National Programs <1%



Expenditures

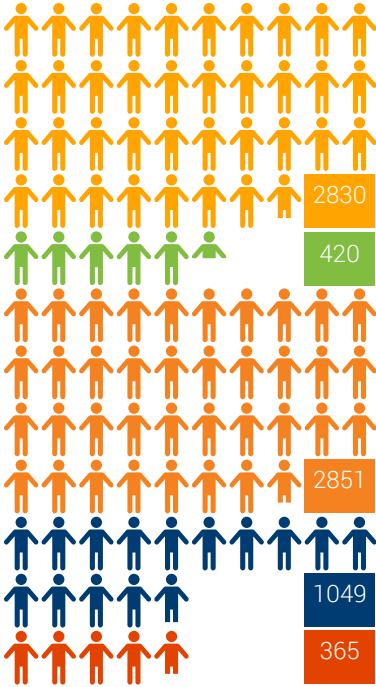
Direct Services	\$8,564,991
Support Services	
Management & General	\$694,387
Fundraising	\$114,050
Support to National Programs	\$37,226
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Total Expenditures	\$9,410,654

ESL provided services to

7535

families in 2016.

Number Served by Age



 Age 0-5

 Age 65-74

 Age 6-17

 Age 75+

 Age 18-64



Easterseals is committed to caring for children and adults with physical and mental disabilities and special needs resulting from any cause – whether diagnosed at birth or incurred through disease, accidental injury or the aging process.

Easterseals Louisiana is proud of the fact that our families served come from many diverse backgrounds. At the core of our organization is a common passion for caring, shared by our staff and by those who support our mission.





For more information please call

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or visit our website

<http://www.laeasterseals.com>

